

County of El Paso Purchasing Department 500 East San Antonio, Room 500 El Paso, Texas 79901 (915) 546-2048 / Fax: (915) 546-8180

ADDENDUM 1

To: All Interested Proposers

From: Linda Gonzalez, Inventory Bid Technician

Date: August 19, 2008

Subject: RFP # 08-125, (RFP) Video News Releases Provider for Border

Children's Health Collaborative

*** Please Note: Bid Opening has been extended to August 28, 2008 at 2:00 p.m.

The Purchasing Department received questions relating to the above referenced proposal; the response to the following question:

1. What is the length of the contract?

Twelve (12) Months

2. Should we make the total amount of the bid for the length of the contract?

For example: If the contract is for 1 Year, then how many 30 sec and 60 sec spots are you expecting for that period of time? Or is the contract a "per spot" type of contract?

The Contract is per spot

3. What was the length of the previous contract and what was the amount award for the previous contract?

This is a pilot program. There is no prior contract