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**NO. 201001**

**PRESS RELEASE**

**FOR IMMEDIATE RELEASE**

**Friday January 29, 2010**

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**COUNTY ATTORNEY KEYNOTE SPEAKER AT THE 4<sup>TH</sup> ANNUAL  
MOTHER/DAUGHTER CONFERENCE**

**Presentation will stress the importance of self-esteem and family values  
to help girls make right decisions in life**

On Saturday January 30, 2010, El Paso County Attorney Jo Anne Bernal will address hundreds of parents and students in the Socorro Independent School District about how a positive self esteem and strong values play an important role in guiding them to succeed in life.

The annual conference entitled “Strong Women, Strong Futures” is designed for girls in 6<sup>th</sup> through 12<sup>th</sup> grade and their mothers or other women of influence. Mothers and women of influence will learn how they can become valuable and trusted resources for the girls in their lives and girls will learn how they can use those resources to pursue their hopes and dreams.

Jo Anne Bernal’s presentation is part on an ongoing effort to teach life skills to girls and teens in order to keep them away from negative influences such as gangs or participating on other criminal activities.

“Most of the teens we prosecute in the juvenile system lack self-esteem or parental support, and we believe it is important to discuss these issues with local parents.”

In addition, Michael Alvarez, Trial Team Chief of the Family Violence Division of the County Attorney’s Office will provide information on dating and domestic violence. His presentation entitled “You Don’t Own Me” – Ownership, Property and the Riddle of Domestic Violence dispels the myths concerning the causes of domestic violence.

**WHO: County Attorney Jo Anne Bernal**  
**WHAT: 4<sup>th</sup> Annual Mother-Daughter Conference**  
**WHEN: Saturday January 30, 2010 at 8:45 a.m.**  
**WHERE: Americas High School Theater**  
**12101 Pellicano Drive**

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