

# SXSW Trade Show Participant Application

Held annually in Austin, Texas, SXSW is one of the world's leading festivals dedicated to film, music, technology, and innovation. The Borderplex region (Cd. Juárez, El Paso, and Las Cruces) will have a booth at next year's SXSW Trade Show, an exhibition featuring a diverse range of forward-thinking companies from around the world. We are inviting companies from across the region to submit applications to be a part of our booth at next year's SXSW Trade Show.

Send completed applications to: [sxswapplications@gmail.com](mailto:sxswapplications@gmail.com) by **January 5<sup>th</sup>, 2018**. A status update will be provided by **January 12<sup>th</sup>** and finalists will be interviewed on **January 18<sup>th</sup>, 2018**. The Trade Show will be held from **March 11<sup>th</sup>-14<sup>th</sup>, 2018**. Participants from companies selected to attend will be responsible for their own travel, lodging, and meals.

## Company Information

Company/Organization Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Company Website: \_\_\_\_\_

Year Established: \_\_\_\_\_ Number of Employees: \_\_\_\_\_

Annual Revenue: \_\_\_\_\_ Capital Raised to Date: \_\_\_\_\_

Industry: \_\_\_\_\_

Product Description: \_\_\_\_\_

Tax Identification Number: \_\_\_\_\_

Is your company a certified Historically Underutilized Business (HUB) or Disadvantaged Business Enterprise (DBE)?

YES	NO
<input type="checkbox"/>	<input type="checkbox"/>

## Primary Contact

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Title: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_

**Short Answer Questions**

*Applicants may attach responses in a separate document.*

In 150 words or fewer, tell us about yourself. \_\_\_\_\_  
\_\_\_\_\_

In 150 words or fewer, tell us about your company. \_\_\_\_\_  
\_\_\_\_\_

What makes your company unique or innovative? \_\_\_\_\_  
\_\_\_\_\_

How would your company benefit from attending the SWSW Trade Show? \_\_\_\_\_  
\_\_\_\_\_

Does your company have an interactive demonstration you could present at the Trade Show? If so, please describe \_\_\_\_\_  
\_\_\_\_\_

How did you hear about this opportunity? \_\_\_\_\_  
\_\_\_\_\_

**Disclaimer and Signature**

*I certify that my answers are true and complete to the best of my knowledge.*

Signature: \_\_\_\_\_ Date: \_\_\_\_\_